



# Rifka Schonfeld **STRATEGIES**

THE NEWSLETTER FOR OPTIMUM SUCCESS

TIPS ON SOCIAL SKILLS FOR ADULTS & CHILDREN

## Making Friends as an Adult

Dear Readers,

This week's newsletter will discuss the topic of making friends as an adult.

Rifka Schonfeld  
**STRATEGIES**

### QUESTION:

It's so easy to make friends as a kid when you are stuck in school together with other children every day. But, how can you make friends as an adult?

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STRATEGIES FOR OPTIMUM SUCCESS

*Rifka Schonfeld*

PRESENTS

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THE  
**POWER**  
OF  
**MINDSETS**

NURTURING MOTIVATION, HOPE & RESILIENCE



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**DR. ROBERT BROOKS**

Dr. Robert Brooks is a psychologist on the faculty of Harvard Medical School. He has lectured nationally and internationally and written extensively about the themes of resilience, parenting, family relationships, school climate, and balancing our personal and professional lives. He is the author or co-author of 17 books including *Raising Resilient Children* and *Seven Steps to Improve Your Child's Social Skills*.

TUESDAY

**NOV. 13. 2018**

8:30AM-4:30PM

AT **MERKAZ HASIMCHA**

1898 Bay Avenue (off M and E, 19th St.)  
BROOKLYN, NY 11230

Catered Hot Lunch, Coffee, Tea, Danishes  
and Snacks throughout the Day!



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**THERAPISTS, TEACHERS &  
PARENTS** TO EDUCATE AND RAISE  
CHILDREN WHO ARE MOTIVATED  
AND ALWAYS READY TO  
FACE THE WORLD.

*reserve your slot now!*

GROUP RATES AVAILABLE

ADVANCE REGISTRATION REQUIRED!

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EARLY-BIRD SPECIAL BEFORE MARCH 2, 2018

**YOU WILL LEARN ABOUT:**

- > A **mindset theory** that incorporates social, emotional well-being as well as academic achievement.
- > **Negative mindset** that burdens many students with ADHD.
- > The most essential factors and strategies to **nurture resilience** in students with ADHD.
- > Reflecting upon the **theory of motivation** that guides your work
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*Rifka Schonfeld*  
**STRATEGIES**

**ANSWER:**

In his new book, *The Like Switch: An Ex-FBI Agent's Guide to Influencing, Attracting, and Winning People Over*, former FBI agent Jack Schafer explains that there is a friendship formula that people can use to make friends, assume leadership positions at work, and even get the job in a high pressure interview.

When still in school, it's easier to make friends because you are forced into social situations. As an adult, making friends can be harder – especially because your life is

busy. That being said, there are steps you can take toward making true friends even later in life. That's where Jack Schafer's Friendship Formula comes in.

### **The Friendship Formula** **Friendship = Proximity + Frequency + Duration + Intensity**

Let me explain what Schafer means by each of the different friendship factors:

- **Proximity** is the distance between you and another individual, and your exposure to that individual over time. The more you see the person in a non-threatening environment, the more likely that person will be to consider you a friend – or in essence – start liking you. It's an interesting part of human nature, but just being with a person a lot is critical to the development of a relationship. Therefore, if there is someone you would really like to befriend, spending more time with that person (at shul, at the gym, in the supermarket, or at work) is the first step toward completing the friendship formula.
- **Frequency** is the number of contacts you have with another individual over time. Frequency goes hand in hand with proximity. The less distance and the more frequent that those meetings, chance encounters, or quick conversations are, the stronger the friendship.
- **Duration** is the length of time you spend with another individual over time. If you spend more extended time with the person, your relationship has the opportunity to blossom and grow.
- **Intensity** is how strongly you are able to satisfy another person's psychological and/or physical needs through the use of verbal or nonverbal behaviors. If you run into the same person every other day at your local market and spend an hour shopping together (proximity, frequency, and duration), but you never have any meaningful conversations, your friendship will not necessarily develop. Intensity is the final element of the friendship formula.

Therefore, you need proximity, frequency, duration, and intensity to make a friendship work. Incidentally, Schafer also points out that you can also extricate yourself from unwanted friendships by slowly decreasing the elements of the friendship formula. This way, it will not feel like an extreme break, but will be a gradual growing apart.

*The Like Switch* also has some great ways suggestions for how to react when meeting people for the first time to let them know that you are open to friendship. Below are his FBI-proven tips:

- **Make eye contact.** Don't prolong your eye contact, as that can be read as a threat, but a quick glance and then a look away can let people know that you are open to a conversation.
  - **Do an "eyebrow flash."** The quick up and down movement of your eyebrows expresses curiosity and flexibility, letting others around you know that you are not menacing.
  - **Tilt your head.** When you tilt your head to one side, you expose your carotid artery, which tells the person you are speaking to that you are not threatening them, rather you are friendly.
- Smile. When you smile, your body releases endorphins that make you feel good. When you genuinely feel good, the people around you feel good too!





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*Rifka Schonfeld*

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DOES YOUR CHILD FEEL UNACCEPTED?  
**THAT LIFE IS UNFAIR?** THAT HE  
MAKES LITTLE DIFFERENCE IN THE WORLD? THAT  
HE LACKS THE ABILITY TO LAUGH AT HIS  
MISTAKES? THAT HE'S  
**CONSTANTLY OUT OF  
CONTROL?**

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